

***North San Diego County***  
**HomeDex™**

Full County  
October 2011 REPORT  
**September 2011 Statistics**



North San Diego County  
Association of REALTORS®

HomeDex is an exclusive NSDCAR member benefit

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HomeDex™ is prepared for the North San Diego County Association of REALTORS® by Robert Brown, Ph.D., California State University, San Marcos. Questions may be directed to Dr. Brown at [rbrown@csusm.edu](mailto:rbrown@csusm.edu); phone # (760)750-4196 or to NSDCAR Communications Director, Lynn Sullivan, at [Communications@nsdcar.com](mailto:Communications@nsdcar.com); phone # (760) 734-3971.

Data source: Sandicor, Inc.

Statistics obtained from MLS data.

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# HomeDex™ Key Points

## October 2011 Data

1. The median price for all North County home sales – attached and detached – increased to \$375,000 in September 2011 from 365,000 in August 2011.
  - a. Detached homes in North County stayed steady with a 0.48 percent increase from \$432,918 in August 2011 to \$435,000 in September 2011; Year-over median SFD price in North San Diego County decreased 8.59 percent year-over from \$475,900 in September 2010.
    - i. Detached home prices OUTSIDE North County declined 4.41 percent from \$340,000 in August 2011 to \$325,000 in September 2011. Year-over median price decreased 7.14 percent from \$350,000 in September 2010, continuing a ten month trend of declining year-over prices.
    - iii. The countywide median SFD price declined just over two percent from \$367,500 in August 2011 to \$360,000 in September 2011. Countywide median SFD price decreased 7.7 percent year-over from September 2010.
  - b. Attached home prices in North County increased four percent from \$230,000 in August 2011 to 239,250 in September 2011.
    - i. Non-North County attached home prices increased one percent to \$196,000 in September 2011 from \$194,000 in August 2011.
  - c. The number of North San Diego SFD listings (active and contingent) decreased 3.76 percent in September 2011 from August 2011.

The number of sold North San Diego County SFD units decreased 5.56 percent in September 2011 from August 2011. The number of sold units increased 1.4 percent year-over compared to September 2010.

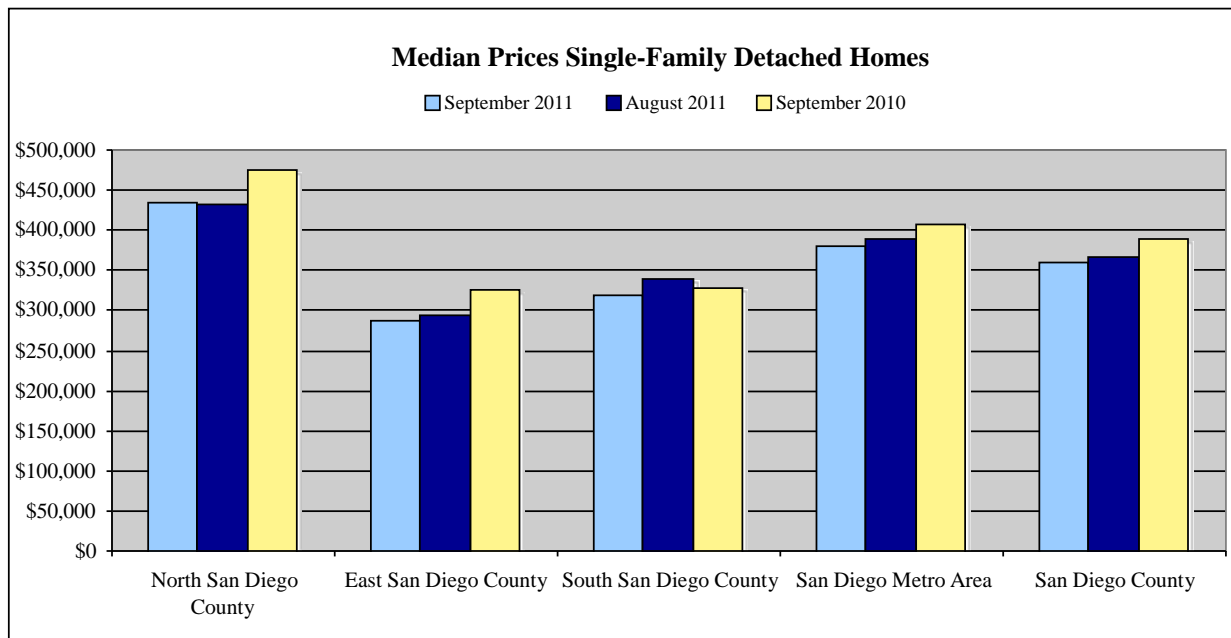
- i. Median days-on-market for single-family detached homes sold in North County rose to 57 days in September 2011 compared to 55 days in August 2011.

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# San Diego County HomeDex™ September 2011 Summary Report Single-Family Detached Homes

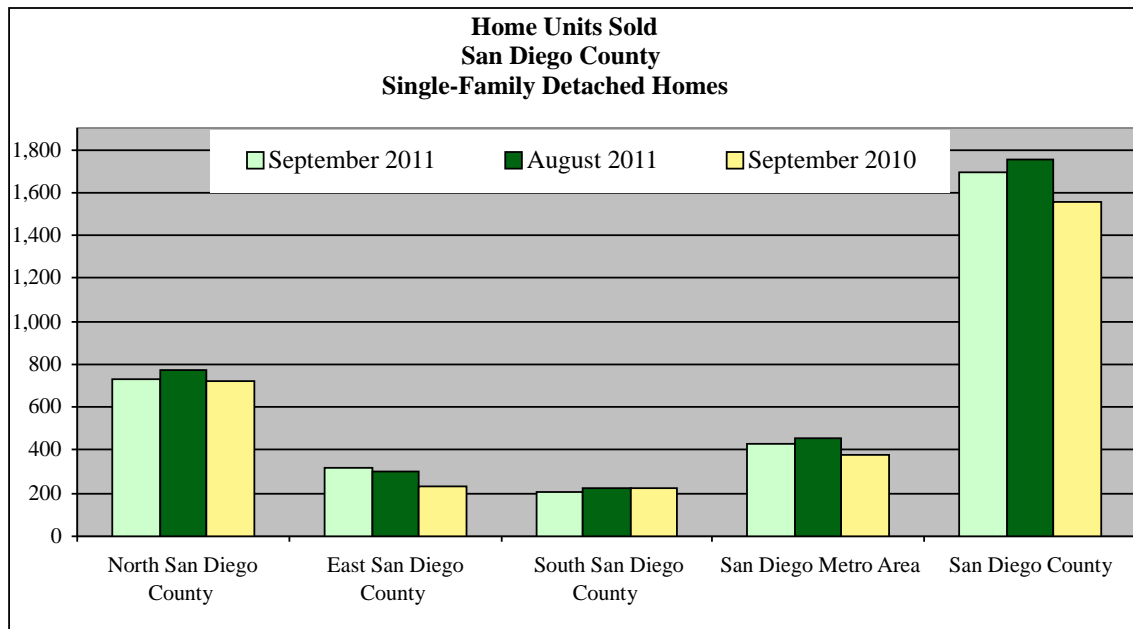
## *Single-Family Detached Home Prices by Region of San Diego County*

- The median-priced single-family detached (SFD) home in San Diego County decreased 2.04 percent from \$367,500 in August 2011 to \$360,000 in September 2011. Year-over SFD median price decreased 7.7 percent from last September 2010, continuing an eight-month trend of year-over price declines.<sup>1</sup>
- North San Diego County SFD median price rose slightly 0.48 percent to \$435,000 in September 2011 from \$432,918 in August 2011, a decrease of 8.59 percent year-over from September 2010. The East San Diego County median SFD home price decreased 2.7 percent to \$287,000 in September 2011 from \$295,000 in August 2011, and decreased 11.7 percent year-over from September 2010. South County median SFD price decreased 5.88 percent to \$320,000 in September 2011 from \$340,000 in August 2011 and decreased 2.44 percent year-over from September 2010. San Diego Metro median SFD price fell 2.31 percent from \$390,000 in August 2011 to \$381,000 in September 2011, and decreased 6.39 percent year-over from September 2010.



## San Diego County HomeDex™ September 2011 Summary Report Single-Family Detached Homes

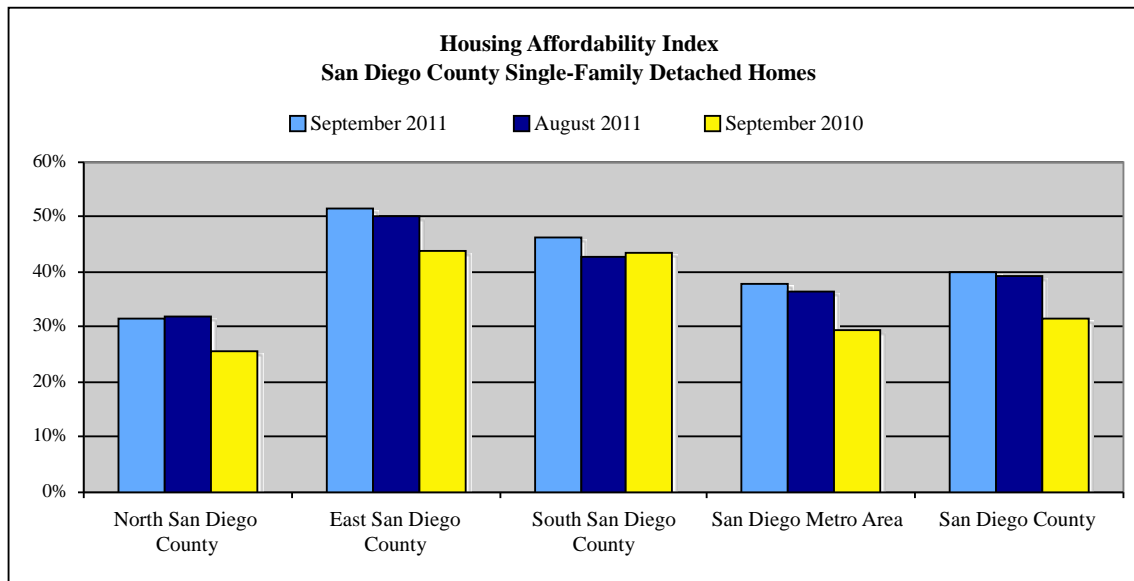
- The number of SFD homes sold in San Diego County decreased 3.48 percent from August 2011 to September 2011. Year-over sold SFD units increased 8.66 percent from September 2010.
- North San Diego County sold SFD units decreased 5.56 percent in September 2011 from August 2011 but increased 1.4 percent compared to September 2010. East San Diego County sold SFD units increased 6.98 percent from August 2011 to September 2011, and increased 39.4 percent year-over from September 2010. South San Diego County SFD units decreased 7.08 percent from August 2011 to September 2011 and decreased 6.67 percent year-over from September 2010. San Diego Metro sold units fell 5.08 percent in September 2011 from August 2011, but increased 12.86 percent year-over from September 2010.



# San Diego County HomeDex™ September 2011 Summary Report Single-Family Detached Homes

## *Housing Affordability in San Diego County – Single-Family Detached Homes*

- The percent of San Diego County households able to afford the county’s median-priced SFD home increased from 39 percent in August 2011 to 40 percent in September 2011, according to the HomeDex™ affordability index.<sup>2</sup>
- The North San Diego County affordability percentage remained at 32 percent of county households able to afford the median-priced SFD home in September 2011. East County reported 52 percent of county households were able to afford the median-priced home in East San Diego County (up from 50 percent in August 2011), with 46 percent in South San Diego County (up from 50 percent in August 2011), and 38 percent in San Diego Metro (up from 37 percent in September).



**San Diego County HomeDex™**  
**September 2011 Summary Report**  
**Single-Family Detached Homes**

	<i>Median Prices</i>			<i>Percent of Households Affording Median-Priced Home</i>	
	<b>September 2011</b>	<b>September 2010</b>	<b>Percent change</b>	<b>September 2011</b>	<b>September 2010</b>
<b>North County</b>	\$435,000	\$475,900	-8.59%	32%	26%
<b>East County</b>	\$287,000	\$325,000	-11.69%	52%	44%
<b>South County</b>	\$320,000	\$328,000	-2.44%	46%	43%
<b>Metro Area</b>	\$381,000	\$407,000	-6.39%	38%	30%
<b>All of San Diego County</b>	\$360,000	\$390,000	-7.69%	40%	32%

<b>San Diego County Housing Characteristics</b>				
<b>Single-Family Detached Homes – September 2011</b>				
	<b>North County</b>	<b>East County</b>	<b>Metro Area</b>	<b>South County</b>
Median Price	\$435,000	\$287,000	\$381,000	\$320,000
Average Price	\$556,989	\$311,785	\$542,395	\$345,186
Median Price per Square Foot	\$208	\$187	\$259	\$176
Lowest-Priced Home Sold	\$85,000	\$24,000	\$107,900	\$115,000
Highest-Priced Home Sold	\$4,475,000	\$2,900,000	\$10,800,000	\$1,150,000
Number Units Sold	731	322	430	210
Total Sales	\$407,159,193	\$100,394,847	\$233,230,002	\$72,489,034
Median Days on Market	57	52	54	55
Median Square Feet	2,100	1,508	1,479	1,833
Median Number of Bedrooms	4	3	3	4
Median Number of Baths	3	2	2	3
Median Lot Size (square feet)	8,900	8,500	6,500	6,700
Median Age of Homes Sold	24	41	51	17

Prepared for the North San Diego County Association of REALTORS® by Robert Brown, Ph.D.  
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[rbrown@csusm.edu](mailto:rbrown@csusm.edu); 760-750-4196 or Lynn Sullivan, NSDCAR Communications Director: [lynn@nsdcar.com](mailto:lynn@nsdcar.com) or  
 760-734-3976. Data source: Sandicor, Inc. Comparisons are not based on identical samples of homes sold and do not imply statistical significance.

**San Diego County HomeDex™**  
**September 2011 Summary Report**  
**Single-Family Detached Homes**

North San Diego County Zip Codes	Sep. 2011 Affordability	Sep. 2010 Affordability	Sep. 2011 Median Price	% Price Chg. From Sep. 2010	Sep. 2011 Sold Listings	Median Days on Market Sep. 2011	Med. Days on Market % Chg. from August 2011
92003 - BONSALL	34%	24%	\$412,500	-18%	7	93	-
92007 - CARDIFF	15%	9%	\$659,000	-23%	9	44	38%
92008 - CARLSBAD	23%	19%	\$537,000	-9%	15	62	59%
92009 - CARLSBAD	11%	11%	\$755,000	7%	43	57	-16%
92010 - CARLSBAD	25%	22%	\$505,000	-6%	14	49	-24%
92011 - CARLSBAD	11%	10%	\$720,000	-3%	18	78	311%
92014 - DEL MAR	7%	3%	\$987,500	-38%	18	63	-28%
92024 - ENCINITAS	11%	9%	\$768,500	-10%	28	45	-18%
92025 - ESCONDIDO	46%	45%	\$320,000	1%	20	74	30%
92026 - ESCONDIDO	49%	38%	\$299,950	-18%	38	70	1%
92027 - ESCONDIDO	55%	47%	\$263,750	-14%	38	59	-11%
92028 - FALLBROOK	48%	44%	\$310,000	-5%	41	35	-53%
92029 - ESCONDIDO	31%	18%	\$443,500	-26%	12	75	23%
92054 - OCEANSIDE	40%	37%	\$357,500	-5%	18	43	13%
92056 - OCEANSIDE	41%	41%	\$354,000	3%	36	49	31%
92057 - OCEANSIDE	44%	40%	\$332,200	-5%	46	58	-12%
92058 - OCEANSIDE	49%	-	\$300,000	-	13	31	-
92059 - PALA	26%	21%	\$487,500	-11%	4	74	-
92061 - PAUMA VALLEY	-	-	-	-	0	-	-
92064 - POWAY	26%	24%	\$497,500	-3%	40	48	-19%
92065 - RAMONA	51%	46%	\$293,000	-7%	32	73	52%
92067 - RANCHO SANTA FE	2%	0%	\$2,025,000	-22%	11	148	-9%
92068 - SAN LUIS REY	38%	36%	-	-	0	-	-
92069 - SAN MARCOS	44%	37%	\$331,500	-12%	28	62	130%
92075 - SOLANA BEACH	8%	8%	\$915,000	-1%	7	29	-48%
92078 - SAN MARCOS	33%	22%	\$421,250	-21%	26	75	11%
92081 - VISTA	44%	37%	\$332,000	-12%	19	88	110%
92082 - VALLEY CENTER	38%	39%	\$378,000	6%	18	101	15%
92083 - VISTA	56%	52%	\$259,000	-6%	10	34	6%
92084 - VISTA	47%	38%	\$315,000	-13%	23	44	2%
92091 - RANCHO SANTA FE	4%	-	\$1,237,450	-	4	119	-
92127 - RANCHO BERNARDO	15%	11%	\$657,500	-10%	32	73	76%
92128 - RANCHO BERNARDO	26%	19%	\$493,250	-14%	26	63	56%
92129 - RANCHO PENASQUITOS	22%	22%	\$554,500	3%	22	39	13%
92130 - CARMEL VALLEY	8%	9%	\$950,000	13%	28	27	-56%

**San Diego County HomeDex™**  
**September 2011 Summary Report**  
**Single-Family Detached Homes**

East San Diego County Zip Codes	Sep. 2011 Affordability	Sep. 2010 Affordability	Sep. 2011 Median Price	% Price Chg. From Sep. 2010	Sep. 2011 Sold Listings	Median Days on Market Sep. 2011	Med. Days on Market % Chg. from August 2011
91901 - ALPINE	48%	29%	\$309,000	-31%	16	90	96%
91905 - BOULEVARD	-	79%	-	-	0	-	-
91906 - CAMPO	85%	73%	\$111,000	-35%	9	67	40%
91916 - DESCANSO	-	-	-	-	0	-	-
91917 - DULZURA	-	-	-	-	0	-	-
91931 - GUATAY	-	-	-	-	0	-	-
91934 - JACUMBA	98%	-	\$24,000	-	1	11	-
91935 - JAMUL	28%	28%	\$465,000	2%	7	122	52%
91941 - LA MESA	40%	35%	\$360,000	-9%	17	44	-41%
91942 - LA MESA	51%	42%	\$290,164	-14%	28	74	45%
91945 - LEMON GROVE	56%	56%	\$257,000	3%	21	71	238%
91948 - MOUNT LAGUNA	-	87%	-	-	0	-	-
91962 - PINE VALLEY	53%	56%	\$275,000	11%	7	77	-81%
91963 - POTRERO	75%	-	\$165,830	-	1	35	483%
91977 - SPRING VALLEY	55%	54%	\$265,000	0%	48	48	9%
91978 - SPRING VALLEY	61%	39%	\$230,000	-35%	3	21	-16%
91980 - TECATE	-	-	-	-	0	-	-
92004 - BORREGO SPRINGS	82%	88%	\$132,000	47%	5	70	-51%
92019 - EL CAJON	46%	35%	\$320,000	-18%	29	26	-46%
92020 - EL CAJON	49%	45%	\$305,000	-5%	27	48	14%
92021 - EL CAJON	52%	46%	\$287,000	-7%	35	48	41%
92036 - JULIAN	78%	54%	\$154,000	-41%	7	33	-57%
92040 - LAKESIDE	47%	41%	\$317,500	-7%	20	41	-2%
92066 - RANCHITA	-	-	-	-	0	-	-
92070 - SANTA YSABEL	0%	-	\$2,900,000	-	1	167	96%
92071 - SANTEE	48%	41%	\$308,000	-10%	39	37	14%
92086 - WARNER SPRINGS	-	65%	\$165,000	-20%	1	118	-

**San Diego County HomeDex™**  
**September 2011 Summary Report**  
**Single-Family Detached Homes**

<b>South San Diego County Zip Codes</b>	<b>Sep. 2011 Affordability</b>	<b>Sep. 2010 Affordability</b>	<b>Sep. 2011 Median Price</b>	<b>% Price Chg. From Sep. 2010</b>	<b>Sep. 2011 Sold Listings</b>	<b>Median Days on Market Sep. 2011</b>	<b>Med. Days on Market % Chg. from August 2011</b>
91902 - BONITA	30%	30%	\$450,000	3%	8	56	8%
91910 - CHULA VISTA	46%	44%	\$320,000	-2%	37	45	-21%
91911 - CHULA VISTA	51%	53%	\$291,250	9%	32	63	-11%
91913 - CHULA VISTA	38%	36%	\$377,071	-2%	38	79	-20%
91914 - CHULA VISTA	31%	22%	\$445,000	-17%	18	48	-40%
91915 - CHULA VISTA	45%	39%	\$329,000	-8%	23	84	0%
91932 - IMPERIAL BEACH	52%	46%	\$285,000	-9%	1	116	167%
91950 - NATIONAL CITY	64%	59%	\$214,750	-7%	14	29	-44%
92154 - OTAY MESA	54%	50%	\$270,000	-5%	33	49	-21%
92173 - SAN YSIDRO	53%	57%	\$279,500	15%	6	25	29%

**San Diego County HomeDex™**  
**September 2011 Summary Report**  
**Single-Family Detached Homes**

San Diego Metro Zip Codes	Sep. 2011 Affordability	Sep. 2010 Affordability	Sep. 2011 Median Price	% Price Chg. From Sep. 2010	Sep. 2011 Sold Listings	Median Days on Market Sep. 2011	Med. Days on Market % Chg. from August 2011
92037 - LA JOLLA	4%	3%	\$1,300,000	4%	21	82	1%
92093 - LA JOLLA	-	-	-	-	0	-	-
92101 - SAN DIEGO DOWNTOWN	-	-	-	-	0	-	-
92102 - SAN DIEGO GOLDEN HILL	57%	59%	\$250,000	16%	16	30	-2%
92103 - MISSION HILLS-HILLCREST-MIDTOWN	22%	13%	\$552,000	-13%	9	86	51%
92104 - NORTH PARK	24%	27%	\$517,000	20%	24	32	-17%
92105 - EAST SAN DIEGO	65%	57%	\$210,000	-7%	23	46	77%
92106 - POINT LOMA	9%	8%	\$853,200	6%	10	46	-39%
92107 - OCEAN BEACH	16%	10%	\$637,500	-6%	14	68	33%
92108 - MISSION VALLEY	32%	-	\$430,000	-	1	424	308%
92109 - PACIFIC BEACH	16%	9%	\$641,718	-13%	12	45	-46%
92110 - OLD TOWN	26%	18%	\$490,000	-12%	11	33	120%
92111 - LINDA VISTA	40%	36%	\$365,000	4%	13	41	24%
92113 - LOGAN HEIGHTS	74%	70%	\$172,750	2%	12	56	-8%
92114 - ENCANTO	60%	53%	\$235,500	-6%	54	58	17%
92115 - SAN DIEGO	57%	38%	\$252,000	-25%	23	31	-44%
92116 - NORMAL HEIGHTS	33%	31%	\$420,000	5%	16	33	14%
92117 - CLAIREMONT MESA	37%	25%	\$390,000	-13%	24	79	111%
92118 - CORONADO	3%	3%	\$1,550,000	32%	13	98	92%
92119 - SAN CARLOS	37%	30%	\$385,500	-4%	15	34	-7%
92120 - DEL CERRO	34%	20%	\$413,700	-20%	22	73	29%
92121 - SORRENTO VALLEY	11%	10%	\$750,000	10%	1	114	143%
92122 - UNIVERSITY CITY	21%	18%	\$568,000	1%	12	31	-6%
92123 - MISSION VALLEY	43%	29%	\$340,000	-17%	11	66	47%
92124 - TIERRASANTA	24%	20%	\$517,000	0%	11	53	19%
92126 - MIRA MESA	41%	30%	\$355,000	-12%	33	66	69%
92131 - SCRIPPS MIRAMAR	11%	10%	\$725,000	4%	20	79	85%
92139 - PARADISE HILLS	57%	49%	\$250,000	-8%	9	19	-36%

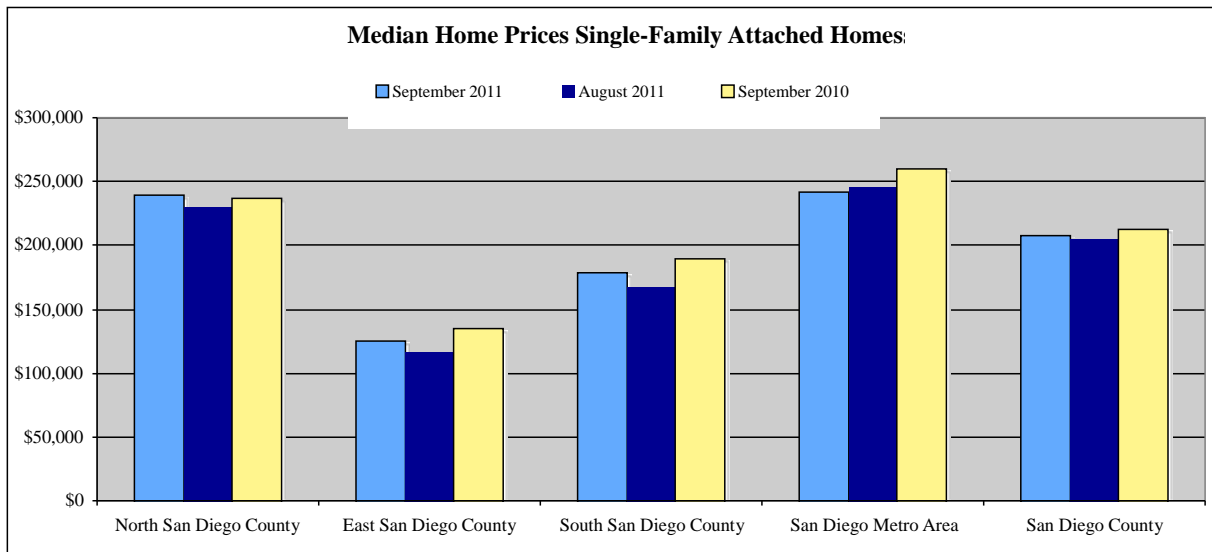
<sup>1</sup>The median is the middle-priced home sold; half the homes sold for more than the median, half for less.

<sup>2</sup> HomeDex™ affordability percentages assume homeowners place 20 percent down and spend no more than a third of their income toward housing – an amount earned by 40 percent of county households for the median-priced home (i.e., percent of San Diego County households that can “afford” the median-priced SFD home, assuming homeowners place 20 percent down and spend no more than a third of their income on housing at the prevailing monthly interest rates.) Percentages are rounded.

# San Diego County HomeDex™ September 2011 Summary Report Single-Family Attached Homes

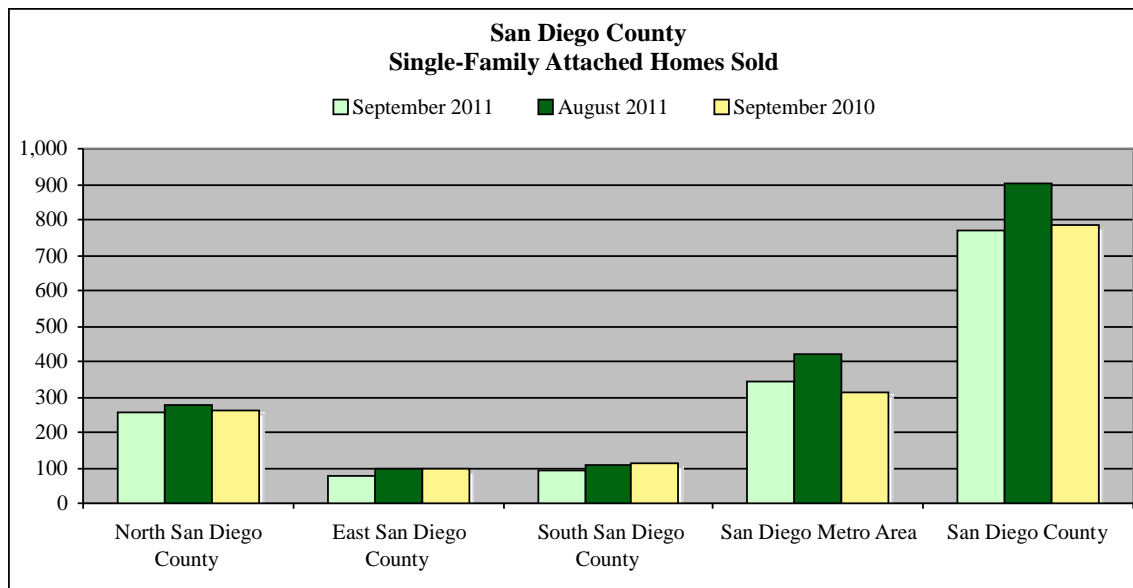
## *Single-Family Attached Home Prices by Region of San Diego County*

- The median-priced single-family attached (SFA) home in San Diego County increased 1.22 percent from \$205,000 in August 2011 to \$207,500 in September 2011, but decreased 2.58 percent year-over from September 2010 – this was the seventh consecutive month of year-over price decreases.<sup>1</sup>
- The North San Diego County monthly median SFA home price increased four percent from \$230,000 in August 2011 to \$239,250 in September 2011, and increased 0.82 percent year-over from September 2010. The SFA median price in East San Diego County rose 7.53 percent from \$116,250 in August 2011 to \$124,750 in September 2011, and declined 7.34 percent year-over from September 2010. South County median SFA price increased 6.87 percent from \$167,500 in August 2011 to \$179,000 in September 2011, but decreased 5.3 percent (year-over) from September 2010. The San Diego Metro SFA median price declined 1.1 percent from \$245,000 in August 2011 to \$242,305 in September 2011, and decreased 6.8 percent year-over from September 2010.



## San Diego County HomeDex™ September 2011 Summary Report Single-Family Attached Homes

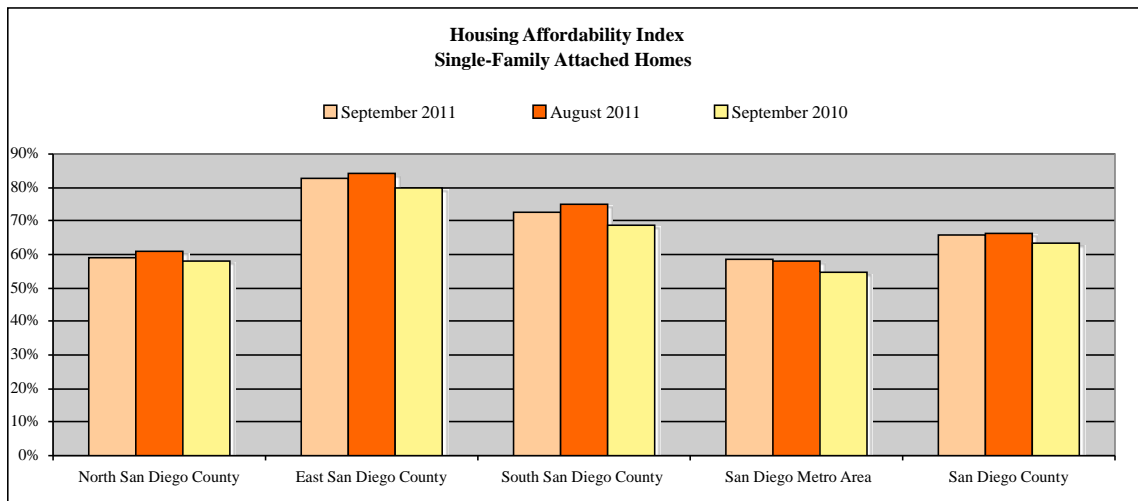
- The number of SFA homes sold decreased 15.15 percent countywide from August 2011 to September 2011, following a nearly 10 percent jump last month. SFA sold units decreased 2.04 percent year-over from September 2010.
- The number of North San Diego County sold SFA units decreased 7.97 percent from August 2011 to September 2011, and decreased 1.93 percent year-over from September 2010. East San Diego County SFA sold listings dropped 23.47 percent from August 2011 to September 2011, and fell 21 percent year-over from September 2010. South San Diego County sold SFA units dropped 16.36 percent from August 2011 to September 2011, and fell 19.3 percent year-over from September 2010. San Diego Metro SFA sold units decreased 17.6 percent from August 2011 to September 2011 and increased 9.84 percent compared from last September 2010.



# San Diego County HomeDex™ September 2011 Summary Report Single-Family Attached Homes

## *Housing Affordability in San Diego County – Single-Family Attached Homes*

- The percent of San Diego County households able to afford the median-priced SFA home in the county remained at 66 percent in September 2011, according to the HomeDex™ affordability index.<sup>2</sup>
- The San Diego Metro area reported an SFA HomeDex™ affordability of 59 percent of county households able to afford the median-priced SFA home in September 2011, up a percentage point from last month. South County reported an affordability percentage of 72 percent in September 2011, down from 75 percent. North County reported an affordability percent of 59 for the median-priced SFA home in September 2011 and East San Diego County had an affordability of 83 percent in September 2011.



**San Diego County HomeDex™**  
**September 2011 Summary Report**  
**Single-Family Attached Homes**

	<i>Median Prices</i>			<i>Percent of Households Affording Median-Priced Home</i>	
	<b>September 2011</b>	<b>September 2010</b>	<b>Percent change</b>	<b>September 2011</b>	<b>September 2010</b>
<b>North County</b>	\$239,250	\$237,300	0.82%	59%	58%
<b>East County</b>	\$125,000	\$134,900	-7.34%	83%	80%
<b>South County</b>	\$179,000	\$189,000	-5.29%	72%	69%
<b>Metro Area</b>	\$242,305	\$260,000	-6.81%	59%	54%
<b>All of San Diego County</b>	\$207,500	\$213,000	-2.58%	66%	63%

<b>San Diego County Housing Characteristics</b>				
<b>Single-Family Attached Homes – September 2011</b>				
	<b>North County</b>	<b>East County</b>	<b>Metro Area</b>	<b>South County</b>
Median Price	\$239,250	\$125,000	\$242,305	\$179,000
Average Price	\$286,288	\$137,997	\$313,477	\$177,952
Median Price per Square Foot	\$202	\$132	\$249	\$143
Lowest-Priced Home Sold	\$40,000	\$13,000	\$207	\$50,000
Highest-Priced Home Sold	\$1,435,000	\$286,000	\$1,850,000	\$700,000
Number Units Sold	254	75	346	92
Total Sales	\$72,717,127	\$10,349,760	\$108,462,933	\$16,371,608
Median Days on Market	69	69	54	60
Median Square Feet	1,223	978	1,034	1,228
Median Number of Bedrooms	2	2	2	2
Median Number of Baths	2	2	2	2
Median Age of Homes Sold (yrs.)	25	29	26	17

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**September 2011 Summary Report**  
**Single-Family Attached Homes**

North San Diego County Zip Codes	Sep. 2011 Affordability	Sep. 2010 Affordability	Sep. 2011 Median Price	% Price Chg. From Sep. 2010	Sep. 2011 Sold Listings	Median Days on Market Sep. 2011	Med. Days on Market % Chg. from Aug. 2011
92003 - BONSALL	78%	62%	\$153,500	-31%	2	64	-
92007 - CARDIFF	31%	25%	\$437,915	-9%	7	57	-
92008 - CARLSBAD	54%	28%	\$273,950	-40%	2	71	-31%
92009 - CARLSBAD	50%	44%	\$295,000	-9%	19	73	55%
92010 - CARLSBAD	39%	36%	\$374,000	-2%	7	56	-4%
92011 - CARLSBAD	37%	23%	\$386,500	-26%	8	84	-25%
92014 - DEL MAR	26%	61%	\$495,000	122%	4	51	0%
92024 - ENCINITAS	42%	33%	\$344,950	-16%	12	55	5%
92025 - ESCONDIDO	89%	83%	\$92,250	-23%	6	50	127%
92026 - ESCONDIDO	68%	86%	\$197,000	91%	6	17	-20%
92027 - ESCONDIDO	78%	81%	\$150,000	15%	4	77	47%
92028 - FALLBROOK	71%	92%	\$184,500	160%	2	181	-
92029 - ESCONDIDO	73%	53%	\$175,000	-35%	1	104	-
92054 - OCEANSIDE	51%	48%	\$292,500	-3%	6	105	168%
92056 - OCEANSIDE	76%	70%	\$162,500	-12%	21	78	7%
92057 - OCEANSIDE	79%	77%	\$145,000	-3%	21	45	-18%
92058 - OCEANSIDE	75%	-	\$169,900	-	11	30	-
92059 - PALA	-	-	-	-	0	-	-
92061 - PAUMA VALLEY	-	-	-	-	0	-	-
92064 - POWAY	69%	47%	\$195,000	-37%	7	76	375%
92065 - RAMONA	77%	89%	\$155,000	81%	3	55	-59%
92067 - RANCHO SANTA FE	-	-	-	-	0	-	-
92068 - SAN LUIS REY	-	-	-	-	0	-	-
92069 - SAN MARCOS	83%	71%	\$125,750	-30%	4	55	30%
92075 - SOLANA BEACH	15%	16%	\$650,000	3%	5	56	4%
92078 - SAN MARCOS	56%	54%	\$260,000	-1%	21	101	216%
92081 - VISTA	60%	75%	\$236,500	49%	5	67	37%
92082 - VALLEY CENTER	-	-	-	-	0	-	-
92083 - VISTA	75%	71%	\$165,250	-9%	4	74	79%
92084 - VISTA	74%	77%	\$170,000	14%	7	76	-32%
92091 - RANCHO SANTA FE	-	-	-	-	0	-	-
92127 - RANCHO BERNARDO	60%	42%	\$235,000	-31%	9	75	-13%
92128 - RANCHO BERNARDO	60%	56%	\$236,375	-5%	20	91	60%
92129 - RANCHO PENASQUITOS	67%	70%	\$201,500	10%	17	78	-20%
92130 - CARMEL VALLEY	38%	40%	\$375,000	7%	24	85	154%

**San Diego County HomeDex™**  
**September 2011 Summary Report**  
**Single-Family Attached Homes**

East San Diego County Zip Codes	Sep. 2011 Affordability	Sep. 2010 Affordability	Sep. 2011 Median Price	% Price Chg. From Sep. 2010	Sep. 2011 Sold Listings	Median Days on Market Sep. 2011	Med. Days on Market % Chg. from Aug. 2011
91901 - ALPINE	88%	60%	\$94,000	-59%	1	32	-65%
91905 - BOULEVARD	-	-	-	-	0	-	-
91906 - CAMPO	-	-	-	-	0	-	-
91916 - DESCANSO	-	-	-	-	0	-	-
91917 - DULZURA	-	-	-	-	0	-	-
91931 - GUATAY	-	-	-	-	0	-	-
91934 - JACUMBA	-	-	-	-	0	-	-
91935 - JAMUL	-	-	-	-	0	-	-
91941 - LA MESA	83%	71%	\$124,000	-31%	2	89	37%
91942 - LA MESA	80%	69%	\$140,000	-25%	13	72	-32%
91945 - LEMON GROVE	87%	86%	\$102,000	1%	4	35	21%
91948 - MOUNT LAGUNA	-	-	-	-	0	-	-
91962 - PINE VALLEY	99%	97%	\$13,000	-48%	1	28	-
91963 - POTRERO	-	-	-	-	0	-	-
91977 - SPRING VALLEY	82%	82%	\$128,750	3%	8	29	-25%
91978 - SPRING VALLEY	78%	64%	\$152,555	-27%	2	172	-
91980 - TECATE	-	-	-	-	0	-	-
92004 - BORREGO SPRINGS	-	96%	-	-	0	-	-
92019 - EL CAJON	70%	69%	\$190,000	2%	9	154	45%
92020 - EL CAJON	87%	85%	\$101,500	-4%	12	26	-55%
92021 - EL CAJON	89%	84%	\$90,000	-22%	11	81	295%
92036 - JULIAN	-	-	-	-	0	-	-
92040 - LAKESIDE	83%	83%	\$124,500	3%	4	152	46%
92066 - RANCHITA	-	-	-	-	0	-	-
92070 - SANTA YSABEL	-	-	-	-	0	-	-
92071 - SANTEE	64%	72%	\$215,000	24%	8	55	7%
92086 - WARNER SPRINGS	-	-	-	-	0	-	-

**San Diego County HomeDex™**  
**September 2011 Summary Report**  
**Single-Family Attached Homes**

<b>South San Diego County Zip Codes</b>	<b>Sep. 2011 Affordability</b>	<b>Sep. 2010 Affordability</b>	<b>Sep. 2011 Median Price</b>	<b>% Price Chg. From Sep. 2010</b>	<b>Sep. 2011 Sold Listings</b>	<b>Median Days on Market Sep. 2011</b>	<b>Med. Days on Market % Chg. from Aug. 2011</b>
91902 - BONITA	80%	75%	\$138,750	-13%	2	188	-
91910 - CHULA VISTA	71%	67%	\$185,000	-5%	9	145	-
91911 - CHULA VISTA	73%	77%	\$175,000	17%	13	72	-27%
91913 - CHULA VISTA	69%	61%	\$195,250	-12%	18	75	-58%
91914 - CHULA VISTA	68%	60%	\$198,000	-13%	6	60	-50%
91915 - CHULA VISTA	61%	56%	\$228,000	-10%	13	60	-25%
91932 - IMPERIAL BEACH	87%	86%	\$103,500	4%	7	56	24%
91950 - NATIONAL CITY	77%	65%	\$156,500	-24%	6	62	-
92154 - OTAY MESA	78%	72%	\$151,000	-14%	12	52	11%
92173 - SAN YSIDRO	91%	89%	\$79,250	-8%	6	35	15%

**San Diego County HomeDex™**  
**September 2011 Summary Report**  
**Single-Family Attached Homes**

<b>San Diego Metro Zip Codes</b>	<b>Sep. 2011 Affordability</b>	<b>Sep. 2010 Affordability</b>	<b>Sep. 2011 Median Price</b>	<b>% Price Chg. From Sep. 2010</b>	<b>Sep. 2011 Sold Listings</b>	<b>Median Days on Market Sep. 2011</b>	<b>Med. Days on Market % Chg. from Aug. 2011</b>
92037 - LA JOLLA	11%	30%	\$753,000	37%	22	84	30%
92093 - LA JOLLA	-	-	-	-	0	-	-
92101 - SAN DIEGO DOWNTOWN	46%	39%	\$319,000	-18%	61	41	-25%
92102 - SAN DIEGO GOLDEN HILL	82%	65%	\$131,500	-9%	6	40	80%
92103 - MISSION HILLS-HILLCREST-MIDTOWN	45%	43%	\$328,750	-3%	18	64	19%
92104 - NORTH PARK	73%	68%	\$175,250	-5%	16	44	4%
92105 - EAST SAN DIEGO	91%	85%	\$80,500	-31%	10	51	-23%
92106 - POINT LOMA	84%	50%	\$120,500	-	3	49	18%
92107 - OCEAN BEACH	53%	56%	\$275,500	38%	12	83	-25%
92108 - MISSION VALLEY	74%	55%	\$170,100	-14%	15	76	-24%
92109 - PACIFIC BEACH	37%	34%	\$390,500	-1%	24	88	144%
92110 - OLD TOWN	68%	54%	\$197,500	-18%	12	100	18%
92111 - LINDA VISTA	42%	57%	\$345,000	245%	10	67	-4%
92113 - LOGAN HEIGHTS	88%	71%	\$94,000	-10%	4	119	205%
92114 - ENCANTO	75%	82%	\$167,000	42%	2	52	-
92115 - SAN DIEGO	81%	84%	\$133,450	26%	18	43	115%
92116 - NORMAL HEIGHTS	72%	75%	\$179,000	3%	10	73	40%
92117 - CLAIREMONT MESA	69%	75%	\$195,000	-32%	3	113	-16%
92118 - CORONADO	11%	2%	\$735,000	-41%	8	56	-49%
92119 - SAN CARLOS	70%	76%	\$187,500	-4%	8	47	-44%
92120 - DEL CERRO	74%	82%	\$170,695	-6%	8	66	-9%
92121 - SORRENTO VALLEY	-	44%	-	-	0	-	-
92122 - UNIVERSITY CITY	47%	53%	\$312,500	11%	19	46	-38%
92123 - MISSION VALLEY	50%	42%	\$294,500	11%	5	99	29%
92124 - TIERRASANTA	50%	40%	\$295,000	-12%	7	25	-47%
92126 - MIRA MESA	74%	60%	\$172,500	-9%	24	49	-8%
92131 - SCRIPPS MIRAMAR	58%	38%	\$245,000	-26%	12	67	233%
92139 - PARADISE HILLS	71%	79%	\$184,000	67%	9	55	16%

<sup>1</sup> Median is the middle-priced home sold: Half the homes sold for more than the median, half sold for less.

<sup>2</sup>HomeDex™ assumes homeowners place 20 percent down and spend no more than a third of their income toward housing for the median-priced home – an amount earned by 66 percent of San Diego County households (i.e., the percent of San Diego County households that can “afford” the median-priced SFD home, assuming homeowners place 20 percent down and spend no more than a third of their income on housing at the prevailing monthly interest rates.) Affordability percentages are rounded.



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**“Increasing the Success and Profitability of Those We Serve”**